

## **Advertising For God Matthew 5:13-16**

A young man was hired to advertise for a men's store. He was dressed in the latest fashion: an off-white suit and a matching shirt with a tie selected with exquisite taste topped off with the last word in his shoes. A small but readable sign was placed in his back suggesting that his wardrobe could be purchased at the men's store, and then he was instructed to walk around town to impress prospective buyers.

As the young man walked, a passing car splashed muddy water on him from the curb. While passing through a door, he snagged a large three-cornered hole in the pocket of the coat. When he sat for lunch, the chair had food spilled on it that soiled the seat, and he spilled catsup and mustard on his front while he ate. Within a short time, the clothes were soiled, torn and wrinkled, and the shoes were scuffed. The owner of the store came to see how the young man was doing. Finding him thus, the young man was fired, and the sign removed, for he no longer represented the quality of the merchandise sold by that store.

Morris D. Norman Visitor Main & Thirteenth, Blytheville, AR, Marvin Noble, editor

### **Three Similarities**

Christian is light of world

Remain pure and holy

Many give bad advertisement

### **A Christian Is The Light Of The World**

Prepared by God - **Ephesians 2:10; Philippians 3:9**

Seen by world - **Philippians 2:12-16; 1Peter 2:9-12; Matthew 5:16**

Show God's power - **Matthew 5:13; Acts 16:17**

### **Remain Pure And Holy**

Image important in advertising - **Philippians 4:8; Ephesians 1:3-4; 1Timothy 5:22; Ephesians 5:8**

Loyalty also important - **2Corinthians 7:1; 2Timothy 2:21-22; James 4:8**

### **Many Give Bad Advertisement**

Image can be spoiled - **2Peter 2:20-22; 1Corinthians 9:27; 2Peter 3:17**

Outward Appearance

Action - **1Timothy 6:17-19**

Clothing - **1Timothy 2:8-10; 1Peter 3:3-4**

God does not want a spoiled image - **Matthew 13:41; John 15:6; Matthew 7:19**

### **Are You God's Image**

Image of the Creator and his Son - **Colossians 3:10; Romans 8:29**

Spoiled image of the world - **James 1:27**

### **We are watched by the world**

Our image reflects our attitude - **Matthew 7:15-20**

Our image must be pure

We are the World's Bible #460

Are you a bad advertisement for God?

Daniel Lee Henderson